## Challenges and Opportunities for Society Journals: NJPSW Perspective

Publishing a journal can be a rewarding endeavour for a society, but it comes with its own set of challenges and opportunities. In the year 2000, the Indian Society of Professional Social Work (ISPSW) published the inaugural edition of the National Journal of Professional Social Work Volume 1, which included two Issues.

Journals serve as a platform for various important purposes:

- o Disseminating Research: Journals enable researchers to share their findings broadly.
- o Knowledge Sharing: They facilitate the exchange of insights across fields.
- o Scholarly Communication: Journals support academic discourse.
- o Archiving and Documentation: They preserve research history.
- o Peer Review: Ensuring quality through expert evaluation.
- o Promoting: Accountability: Encouraging accuracy and transparency.
- o Academic Recognition: Key to professional advancement.
- o Professional Development: Showcasing expertise and networking.
- o Interdisciplinary Collaboration: Fostering cross-disciplinary cooperation.
- o Policy and Practice Influence: Shaping decision-making.
- o Education and Learning: Valuable resources for students.
- o Global Outreach: Connecting ideas across borders.

The National Journal of Professional Social Work also attend many of these but still a huge scope to work and improve in many of these areas are remaining.

Some of the key challenges and opportunities associated with publishing a society journal:

## **Challenges:**

- 1. **Quality Control**: Maintaining high editorial and content standards is paramount. Reviewing and selecting articles rigorously to ensure the journal's credibility can be challenging.
- 2. **Funding**: Finding sustainable sources of funding to cover editorial costs, printing, distribution, and online hosting can be a constant challenge. Membership fees, grants, and sponsorships are common revenue sources.
- 3. **Digital Transformation**: Adapting to the digital age requires investments in online platforms, archiving, and ensuring content accessibility. Managing online content also raises concerns about piracy and plagiarism.
- 4. **Competition**: In many fields, there is stiff competition from established journals. Attracting quality submissions and readership can be difficult, especially for newer journals.
- 5. **Open Access vs. Subscription Models**: Choosing between open access and subscription models is a crucial decision. While open access can increase visibility, it may require alternative funding models.
- 6. **Editorial Workload**: Editors, reviewers, and volunteers may face heavy workloads, leading to burnout. Ensuring a steady pool of qualified volunteers is crucial.
- 7. **Global Outreach**: Expanding readership and submissions beyond a local or national level can be challenging. Language barriers and cultural differences may pose obstacles.

Over the past three years, three volumes (21-23) have been released, comprising six issues, showcasing a multitude of successful endeavours. Sincere efforts have been made to maintain indispensable quality of the journal as promised (Sahu, 2020). Publishing quality papers in a journal necessitates a sufficient number of manuscript submissions but our journal largely depends on award category papers presented in the annual conference. There were few submission from senior faculties and scholars. To attract a good number and good quality manuscripts a journal has to meet the slandered. Modern scholarly journal publications are expected to adhere to numerous quality standards which needs to be continually strive. There were very few subscriptions so funding was a big challenge and there was no other way than depending on the society. Journal new website was hosted and a peer-review system has been set and journal is transformed from a conventional journal to a full open access journal. The journal is indexed/abstract/listed in Google Scholar, PubMed (Selected citations only), PKP-Index, OAIPMH, ResearchBib. So, we are ahead in many ways from many journals in the field. Securing reviewers, sufficient time, or appropriate support from the current reviewers posed a significant challenge as well.

In conclusion, publishing a society journal presents a unique set of challenges and opportunities. Success requires a commitment to quality, adaptability to digital trends, financial sustainability, and a dedication. While challenges like funding and competition are real, the rewards of advancing knowledge, building scholar community, and influencing the field make the effort worthwhile. Embracing digital innovations and promoting diversity can further enhance the impact and relevance of a society journal in today's dynamic academic landscape.

I want to extend my warmest welcome to the new editor who step into the role of the editor for our Society Journal. Having had the privilege of serving in this position, I can attest to the unique blend of challenges and opportunities that come with it. I'm confident that new leadership will bring fresh perspectives and innovative solutions to these challenges and that our journal will thrive under your guidance.

Please know that I'm here to offer support and guidance during this transition period. I wish you all the best in your journey as the new editor of our esteemed journal.

Warm regards,

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## REFERENCE

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